



FOR IMMEDIATE RELEASE

## e3 Resources Partners with World Vision to Conduct Pilot Program on Prevention of Malaria.

Franklin, TN (Jan. 30, 2012) - Can a simple cube save a life? e3 Resources believes it can. In fact, they believe a simple cube may help save the lives of millions.

Nashville-based e3 Resources staff is heading to Africa next week to train more than 50 leaders — Ministry of Health officials, community health workers and social workers from Kenya and other regions — on the effective and life-saving possibilities of the **MalariaCube™**. Staff will also work with frontline workers of the Christian humanitarian organization World Vision, who is a leader in ending malaria deaths around the world.

The **MalariaCube™** is a simple and engaging tool that educates viewers on causes, treatment and prevention of malaria. Using pictures to eliminate the language barrier, **MalariaCube™** unfolds to reveal important facts that help identify how to prevent malaria. See link for demonstration: <http://malariacube.com/>.

"We are very excited about the opportunity to work with World Vision in their efforts to help communities and people in the fight against Malaria. We believe the **MalariaCube™** will strongly facilitate in the education and awareness of Malaria, and therefore long-term community transformation can dramatically improve," says Casey See, Executive Director of e3 Resources.

The African leaders will implement progressive training across Africa in their areas of responsibility that has the potential to save, change and improve the lives of millions. The "Train the Trainer" sessions will kick off a six month pilot project designed to transform the way vast regions approach malaria prevention.

### ABOUT World Vision:

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide reach their full potential by tackling the causes of poverty and injustice. We serve the world's poor — regardless of religion, race, ethnicity or gender. For more information on their efforts, visit [WorldVision.org/press](http://WorldVision.org/press) or follow them on Twitter at @WorldVisionNews.

### ABOUT e3 Resources:

Beginning with the creation of EvangeCube® in 2000, e3 Resources now provides an extensive line of innovative tools and resources used in over 75 countries worldwide. e3 Resources is a division of e3 Partners, recognized as a world leader in short-term missions and church planting, as well as the innovative new discipleship movement I AM SECOND. For more information on e3 Resources visit <http://e3resources.org/>.

To learn more about **MalariaCube™**, call the information hotline toll-free at 1-855-4MCUBES. You can also visit the **MalariaCube™** website at <http://www.malariacube.com> or contact Joelle Polisky (615) 516-0358 or via email at [jpolisky12@gmail.com](mailto:jpolisky12@gmail.com).

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